

**The nation's LARGEST loan network for
the credit challenged market place.**



7 Questions Every Loan Company Should Ask Themselves

Can you afford to waste leads?

How long are you following up on your expensive leads?

How many times do you communicate with a lead and for how long?

How many leads go to voicemail and no one ever leaves a message?

How many employees do you have that are paid COMMISSION ONLY?

How many store employees are focused only on sales and no other tasks?

Who is handling your before/after hour leads?

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Introduction

For several years now, EzSolutions has helped car title loan companies reduce their costs, fund more deals, and ultimately earn a greater profit. Over 4,300 car title loan stores currently use the services of EzSolutions. Many of EzSolutions partners have been with the company since the beginning. As a result of the continued success of EzSolutions, the company has decided to roll out an additional service for title loan companies. EzSolutions is excited to introduce EzSolutions 2.0 – a new approach to helping car title loan companies fund more deals.

The million dollar question....

How do we increase our loans?



Increase your funded loan ratio

“Our partners are some of the largest and best car title loan companies in the Industry”

Reasons For The New Service

While many title loan companies have outstanding underwriting and collection departments, they lack the necessary sales force to fully meet their profit potential. Car title loan companies are spending thousands of dollars on their advertising campaigns, yet they don't have a sufficient sales staff in place to follow up on the expensive leads they are receiving. The fact of the matter is that lenders have too much on their plate and it's not possible to have their employees chase down potential customers. With so much on their plate, from risk management to collections, and everything in between, lenders simply cannot perform the essential follow up required to ensure that each and every lead is funded. Because of our "Pay Only For Result's" business model and our years of experience as an authority in the industry, EzSolutions has received many requests from our partners for additional assistance with closing their existing deals. As a result, we are pleased to announce EzSolutions 2.0.

Your car title loan leads are very expensive! Are you relying solely on your store employees or loan officers to continue to follow up?



Paid a Salary

"I've called this customer twice already. I don't want to bother them anymore!"

ABC Loan Company

Paid hourly

Focused on other duties

Paid to do loans, not sell

Paid regardless if customer takes a loan

EzLoan Convergent Solutions 2.0

The goal of EzSolutions 2.0 is to follow up on your leads and turn potential customers into funded loans. We are here to enhance your sales force and help your company increase its loans. We will work in tandem with your company's underwriters, existing sales staff, and store managers. EzSolutions 2.0 will help bring your car title loan company to the next level and help it meet its true potential. However, it is important for you to not feel threatened— We are not looking to replace your store managers and loan officers or take your leads. And we are not looking to take your leads. We are simply being utilized to follow up on your leads—leads that you spent good money for. We are going to help you convert potential customers into funded loans.

"We don't get paid for showing up. We only get paid for funded loans."



ezLoan

~~Paid hourly~~

- Paid for Results

~~Focused on other duties~~

- Focused on closing loans

~~Paid to do loans, not sell them~~

- Sell! Sell! Sell!

~~Paid regardless if customer takes a loan~~

- Paid only for funded loans

Your Company's Role in the Process

Your car title loan company can continue to do what it does best: underwriting, collections, answering phones, complying with rules and regulations of the law, etc. We are not trying to take the place of your store employees and loan officers. You can continue to direct your phone calls and applications to them. Let us do what we do best: sales, follow up, and making sure leads get converted into loans. We'll work in tandem with your company to ensure each lead receives the necessary follow up that is required. For example, in most cases, we may contact a single customer several times over a 30 day period in order to get them to sign up. This is something that is not possible for a store manager to do with the many tasks their job requires. And the best part is, you do not pay us for all our hard work and the endless hours of follow up we perform—you only pay us for funded loans! How will we do this? The same way we always have! We will use conventional and technologically advanced strategies to bring customers into your store to get their loan funded. How is it possible for our company to do this? We work with over 4,300 locations nationwide with one task in mind—following up on leads. We are experts in the conversion of leads to loans for the car title loan industry. Just ask our partners! Since we are only paid for funded loans, we work as hard as possible to follow up with your leads.

Are your employees treating your leads like gold?

"Let our commission only, experienced customer service representatives work in tandem with your store employees to ensure your stores fund more loans."



Agenda

"I don't have time to continually follow up with each and every lead! I'm busy!"

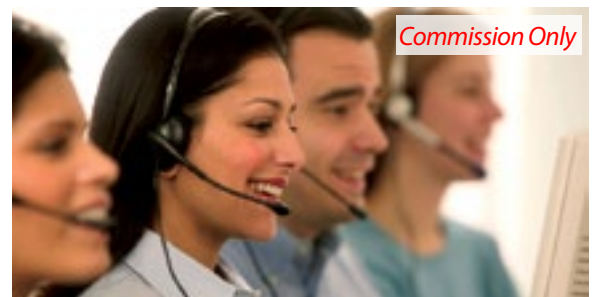


ABC Loan Company



Agenda

We are only paid for customers whose loans fund. Therefore, we continue to follow up with each deal until it's closed.



ezSolutions

Services Provided

- Instant notifications through various internet and cell phone platforms
- Phone sales via our call center—Inbound and outbound calls before and after hours to get in touch with your applicants
- Hot transfer applicants to your stores or underwriters
- Document gathering adhering to your requests/requirements

Note :

Your leads are worked exclusively

The leads sent by lender are exclusively the property of lender. EZS will not to use lenders' leads for the purpose of having cus-tomers being sent to another lender.



Why 2.0?

As with our original car title loan program, we are only paid for results. There is no base pay—think of us as your commission only sales team. One of the reasons we have been able to experience such great success is the fact that we are only compensated for results. We are committed to the success of our partner companies. Take advantage our extensive knowledge and experience—our results speak for themselves. Let us follow up with your leads and help you increase your funded loans

*Let us win back your potential customers
and convert your leads to funded loans.*



Contact

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EZsolutions
Convergent Solutions

VERSION **2.0**

