

The logo for ez SOLUTIONS features a stylized blue arc above the text. 'ez' is in a dark blue, lowercase sans-serif font, while 'SOLUTIONS' is in a light teal, uppercase sans-serif font with a slight drop shadow.

**Providing car title loan customers to your store nationwide.
Pay only for the loans you fund**



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Who is ez SOLUTIONS?

ez SOLUTIONS has revolutionized how car title loan companies acquire their customers. Possessing some of the biggest and best companies in the title loan industry as our clients, we are quickly changing the perception of an “application lead.” We provide exclusive, real-time leads to hundreds of title loan stores throughout the country. However, different from your standard car title loan lead, we bring customers into your store. On top of that, we offer a full guarantee- if the loan doesn’t get funded, you don’t pay us anything! You only pay for the loans you choose

One goal...

FUNDED LOANS! It’s that simple! We go out of our way to make sure that each and every application we send your car title loan store is funded!

Experience Counts...

For over 10 years, we have been involved in the car title loan industry, as owners and operators. So we understand that it’s not about leads, it’s about funded loans. “Customers not Clicks!” That’s our motto and that’s why some of many of the biggest title loan companies in the country taking advantage of our service.



Our Services

We are committed to our clients and their goals. Our strong work ethic and persistence are the reasons we get results. We follow up with each and every customer to make sure they end up at your front door and the loan is funded!

Customers will have 4 touches in one hour



**Live Transfers
Delivered to your store**

Stores can have up to 4 Notifications



ez SOLUTIONS will "CREATE" business...

Provide your stores with real-time car title loan applications of local customers who need cash now!

Requirements of your store, directions to your location, and any other important information is automatically sent to ez SOLUTIONS applicants

Ensure that our customers speak with your store managers through live transfers

Actively follow up with each customer and store manager to make sure the loan gets funded

Traffic will be generated into your store

Easy-to-view online customizable billing reports

Important Questions

How will you create traffic into my store?



When we receive an application, our staff “baby sits” the lead. For instance, when an ez SOLUTIONS customer submits their application, they are automatically sent an e-mail and text message with their approval information, your store’s information, the documents required by your store, and even directions to your location. Also upon submitting an application, a customer is directly contacted by one of our agents who will get them all set up and ready to visit your location to get their cash. This process allows the customer to feel comfortable and lets them know that their immediate financial needs are the highest priority. Our goal is to make sure that loans

get funded. That’s why we offer a full 100% guarantee- if the loan doesn’t get funded, you don’t pay us anything! You only pay for the loans you choose.

Enhance PPC

PPC campaigns are a great marketing tool. They definitely produce some results, but we can enhance these results. There is no doubt that PPC campaigns create traffic on your website and bring in applications, however, once the application is submitted, there is no guarantee the loan will get funded. Potential borrowers are in financial distress and they need money now – if too much time passes between when they submit their application and when your company contacts them, you will lose the customer and the loan. This is where we come in. When we get an application, we contact the customer, perform follow ups, and make sure they get into your store to fund their loan. With PPC, you pay for clicks and eventually some applications. With ez SOLUTIONS, you strictly pay for funded deals.



How It Works



Step by Step Process of Action

- A potential borrower visits our website and fills out an online loan application.
- Instantly, the customer's application is sent to your store nearest to the address they submitted
- The customer receives an instant notification of pre-approval via e-mail, fax, and text message
- The message includes how much cash they are pre-approved for, the requirements of your store, directions to your location, and your store's contact information
- At the same time the customer receives this instant notification, your store will receive a similar message along with the customer's application via e-mail, fax, and text that makes you aware of the customer and all of the information they submitted
- One of our representatives will contact the customer along with your store manager to make sure everyone gets into contact- we can even do a live transfer
- The customer will then visit your store and pick up their cash
- Throughout the process, our representative will keep in touch with the customer along with your store to make sure everything is going smoothly
- We take great care in making the process customer friendly and easy for your store to manage
- The loan is then funded and we will do a follow up with the customer about the service they received

Why ezSOLUTIONS?

WHY IS ez SOLUTIONS RIGHT FOR YOU?

	Television Advertising	Radio Advertising	Pay Per Click	Yellow Pages	ez SOLUTIONS
Fees and Charges					
Short Term Contracts with NO COMMITMENT LEVELS			✓		✓
No Charge for Clicks	✓	✓		✓	✓
No Monthly Recurring Fee			✓		✓
No Charge for Repeat Customers					✓
Iron Clad Guarantee					
The Only Company that gets paid for Results (Funded Loans) – Not Clicks or Promises					✓
					✓
Expert Customer Service					
Customer Service Reps Follow up with Store					✓
Hot Live Leads transferred to your Stores					✓
Customers Recieve Text Messages with your Store phone number					✓
Customers Receive Emails of Store location (Directions) & Contact info					✓
Store Receive Emails of Hot Live Customers within 5 seconds of Applying					✓
Store Receive Faxes of Hot Live Customers within 5 seconds of Applying					✓
Customer Service Representatives Answer phones from 8:00am to 1:00am - CST					✓
Customers Receive exit interview on their experience with your store					✓
Report Service					
Offers Customized Reports			✓		✓
Tracking Reports - Store Reports					✓
Have Reports sent to Regional Managers on their Blackberry's					✓
And MORE...					
Over 2,000 Car Title Loan Stores use this service					✓
The only Lead Provider that was a Car Title Loan Owner/Operator					✓

Find out why more Car Title Loan Stores and the Biggest Title Loan Companies trust ez SOLUTIONS to Deliver Customers!

In The News

CNNMoney.com

Los Angeles Times

CBS
MarketWatch

msn

The New York Times

ez SOLUTIONS Revolutionizes the Car Title Loan Industry!

An age old industry gets a high-tech solution in bringing customers in their doors.

FOR IMMEDIATE RELEASE

PRLog (Press Release) – Aug 11, 2009 – Just several years ago, most car title loan companies paid little attention to online advertising. But with more and more people on the internet each day, even this old age industry recognizes the huge potential of capitalizing on this ever growing marketplace. In an effort to keep up with their competition and to make sense of it all, some companies are seeking the help of expensive online marketing professionals to guide them through this new frontier. Some loan companies believe that their future survival may depend upon their ability to secure a favorable position in this online marketplace. However, with most un-chartered land come obstacles and dangers.

Many companies know first hand that moving into the online market has not been cheap! With expensive SEO/SEM online marketing companies offering top placement on search engines with little guarantee and huge up front costs, owners of title loan companies are finding out the hard way just how expensive online advertising is. Even so, with little guarantee and big risks, many car title loan companies force ahead with hopes of finding the "virtual holy grail" of the

title loan industry- an endless flow of customers.

Owners of car title loan companies are trying to answer the questions: At what price does online advertising become overkill? When does the marketing campaign transition from "money well spent" to simply "money spent"?

Fortunately for car title loan companies, a new, affordable way to receive customers is available. ez SOLUTIONS, Inc has revolutionized how car title loan companies get customers to their front door. In fact, they are so confident in their ability to produce results that they offer their clients a 100% guarantee. It's a "pay for what you get" policy, in the sense that companies only pay for funded loans. When interviewed, a principal of ez SOLUTIONS, Inc. said, "we know what clients want because we were once car title loan company owners ourselves. They don't want promises, they want results! I just wouldn't feel comfortable offering fellow car title loan owners a service that wasn't based on deals that count. If you don't make money, why should we?" It is this attitude that is quickly making ez SOLUTIONS one of the most recognized names in the car title loan industry.

In a world where the internet is without a doubt the most utilized service for information gathering, car title loan companies need to have an affordable way to attract online customers. It is great to see a company like ez SOLUTIONS, Inc. making this possible.

Contact Information

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Where would you like us to direct your potential clients?

Competitor A

Competitor B

Competitor C

Your Store

